

how *Trendylux Furniture* built a more efficient custom furniture workflow with *JoinerCAD*



Trendylux Furniture, the brand operated by Korsara, is a custom furniture manufacturing company that has been operating for around eight years. With a team of 14 people, they focus on bespoke kitchens, wardrobes, custom cabinetry, and interior furniture solutions for clients looking for higher-quality, non-standard projects.

From the beginning, the team built their workflow around digital processes using Autodesk Fusion together with **JoinerCAD**.

Their goal was straightforward:

***create a practical
workflow that
connects design
and production as
efficiently as possible***



TRENDYLUX
furniture

working with custom projects everyday

Custom dimensions, unique layouts, and tailored solutions are a normal part of the process. While that flexibility is valuable for clients, it also creates additional complexity during project preparation and manufacturing.

As projects became more detailed, the team identified several areas that required the most time and coordination:



project revisions



production drawing preparation



**adapting custom solutions for
manufacturing**

Like many custom furniture workshops, they needed a workflow that would allow information to move clearly from design to production without unnecessary manual steps.

why JoinerCAD fit their workflow

Because the team was already using Fusion, adopting **JoinerCAD** was a natural step. The system integrated into an environment the team already understood, which made onboarding and day-to-day use relatively simple.

More importantly, it helped streamline repetitive preparation work. By using **JoinerCAD**, Trendylux Furniture was able to automate more of the workflow - from furniture modeling to production file preparation - while keeping everything within a connected system.

That improved consistency across projects and reduced the amount of manual coordination needed between design and manufacturing.

faster preparation, better accuracy

After implementing **JoinerCAD** into their daily workflow, the team started noticing improvements across multiple stages of the process.

The biggest changes were:

faster project preparation		improved accuracy	
smoother communication between design and production		fewer mistakes during manufacturing preparation	

Because project information was transferred more consistently into production, the company also noticed reduced material waste and fewer corrections.

According to the team, automation played a major role in speeding up the workflow. Instead of spending unnecessary time manually preparing files and production information, they were able to move projects into manufacturing more efficiently.

supporting growth without increasing complexity

Although the company did not track exact metrics, they reported a noticeable reduction in design and production preparation time.

The improved workflow now allows them to complete more projects within the same timeframe while maintaining the level of detail their work requires.

Their projects continue to stand out for:



precision

attention to detail

highly customized solutions



faster preparation, better accuracy

When asked about the biggest advantage of **JoinerCAD**, the team highlighted the overall efficiency of the workflow.



*The entire process
became faster and
more efficient – from
idea to production*

-Trendylux Team

For custom furniture manufacturers, especially those managing highly individualized projects, having a reliable connection between design and manufacturing can make a significant difference in everyday operations.

That is exactly the kind of workflow **JoinerCAD** is designed to support.

contact us for more information

